

Dr Catheryn Khoo: Industry Bio

Dr. Catheryn Khoo holds a PhD in Marketing and is a Consultant to the United Nations World Tourism Organization (UNWTO). Catheryn is also a trainer for the UNWTO Academy and trains tourism and hospitality leaders in hospitality and tourism departments and universities worldwide.

She has experience consulting for hospitality and tourism businesses internationally and regional councils in Australia and New Zealand. She has delivered projects for national and state tourism organizations, hospitality councils, hotels, private corporations and NGOs in Asia and the Pacific.

Catheryn is Special Advisor to World Women Tourism, serves on the Advisory Board of the International Tourism and Investment Conference and judges the annual Queensland Tourism Awards.

Catheryn has published several books and over 100 research articles on hospitality and tourism management. She is a formidable voice on women in tourism, and has appeared in, and been cited by, multiple international media including radio, newspapers and online media.

She speaks Malay, English, Cantonese, Hokkien and Mandarin. She has lived and worked in Malaysia, New Zealand, the United States and now, Australia.



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